

# ***MONSOON MANAGEMENT FESTIVAL!***



*Marthoma College of Management & Technology  
(Affiliated to MG University & Recognized by AICTE)  
Ashramam Campus, Perumbavoor.*

MAKES A NEW BEGINNING IN MONSOON  
A MANAGEMENT MELA *CONTINUOUSLY FOR TWENTY DAYS*

***Venue: MCMAT, Perumbavoor***

***Date: 10<sup>th</sup> to 30<sup>th</sup> June 09***

# MARTHOMA COLLEGE OF MANAGEMENT AND TECHNOLOGY

*(Affiliated to MG University & Recognized by AICTE)*

## MONSOON MANAGEMENT FESTIVAL!

**From : 10<sup>th</sup> to 30<sup>th</sup> June 09**

MONSOON IS THE MOST PRECIOUS GIFT OF GOD FOR MANKIND!  
FROM THE DREAM OF THE WORLD  
AS A FLOW OF HAPPINESS !  
THIS IS THE TIME MAN BECOMES MORE CREATIVE!  
COOL ATMOSPHERE!  
FREE FLOW OF IDEAS!  
LOOKING AT THE TORRENTIAL RAIN  
EVERYONE BECOMES  
INNOVATIVE !  
EXAMINE UNFAMILIAR POSSIBILITIES !  
IMAGINE UNEXPECTED OPPORTUNITIES!

## BRAINSTORMING SESSIONS ON

- INDIA – 50 YEARS AHEAD
- BUILDING BUSINESS IN TURBULENT TIMES
- SHARPENING YOUR SKILLS – MANAGING TEAMS
- HOW TO CHALLENGE YOUR OWN LIMITS?
- MARKETING YOUR WAY THROUGH RECESSION
- UNCOMPROMISING LEADERSHIP IN TOUGH TIMES
- WHAT NEXT FOR BIG FINANCIAL BRANDS?
- TOTAL LEADERSHIP.
- LEAD THE WAY OR LEAVE THE WAY.
- CAN CREATIVITY AND INNOVATION BE MANAGED
- HEWLETT PACKARD, POLAROID AND REVLON ALL STARTED DURING GREAT DEPRESSION. IS THERE AN UPSIDE FOR CURRENT ECONOMIC CARNAGE?
- INITIATION TO MANAGEMENT.
- VALUE ADDITION FROM MANAGERIAL EDUCATION
- HR OVERVIEW.

## **LEAD SPEAKERS**

1. His Grace Most Rev.Dr. Zacharias Mar Theophilus Suffragan Metropolitan,  
Manager MCMAT
2. T.T Thomas, Former CMD, FACT , Governing council member MCMAT & IIMK
- 3.Dr. George Sleeba CMD FACT
4. Mr P J Joy, Chairman , NIPM
5. N. Sreekumar Jt. MD V Guard Industries
- 6.Shri.Unnikrishnan T.K , GM, GTN
7. Mr. Zakkir Hussain GM Projects NEST
8. V.N Sreedharan Nair Former GM(HR) HMT
9. Mr John P Sam GM (P) Rtd. Sudchemi India Ltd.
10. Mr. Joshy Paul Circle Head HDFC
11. Dr. A P John CMD (India Operations), Glottophone Language Labs.
- 12.Dr. George Varghese TMA Counseling Centre , Kottayam
13. Mr. RadhaKrishnan GM Indian Bank
14. Dr.Joseph Rupert Mampilly, Cochin university
15. Dr.Mampilly CUSAT
16. Dr James Manelil CUSAT
- 17.Dr.Mavoth CUSAT
- 18.Mr. Sibi Scaria
- 19.Dr. Bhasi Cochin university
20. K.V Varkey GM (Systems) HOCL