

SOUTH INDIAN MANAGEMENT FEST

FRATRES - 2008

FRATRES:

There are many meanings to the word FRATRES; but all meanings lead to a common concept of “meeting together for a common purpose”. On November 14th & 15th MCMAT gives all the upcoming managers an opportunity to show their skills, talents and competitive tactics to everyone and prove themselves that they are the best.

Marthoma College Of Management And Technology started its full time MBA programme in the year 2006. MCMAT conducted its first Management Fest in 2007. MCMAT is proud to announce its second Management Fest FRATRES 2008 this year, being organised by its second batch of students, with more exciting games and fabulous prizes.

GUIDELINES

1. The participating teams are requested to confirm participation and the number of participants by the evening of 12th November 2008.
2. Fee: Rs.150 for each participant
Rs. 200 for non-participants
3. The team leader of each college should produce an authorisation letter from their principal stating that the names

- of all students who are participating in the event are eligible to participate at the time of the registration.
4. Registration will be from 8 AM to 10:30 AM.
 5. All participants and those accompanying them should carry their College ID cards which should be furnished on demand.
 6. Participants must be students of MBA programme under a recognised university.
 7. Students are requested to bring their laptops and use it according to the rules of each event.
 8. The team should abide by the rules and regulations of MCMAT, related to campus discipline and general code of conduct. Any violation or malpractice will lead to disqualification of the teams.
 9. Transportation and accommodation will be provided.
 10. Transportation facility will be provided from 7:30 AM to 10:00 AM from Perumbavoor transport bus stand to the college on 14th November 2008.
 11. Participants should be present at the venue at least 30 minutes before the commencement of the particular event.
 12. Prelims of all events will start at the same time. So a contestant cannot participate in multiple events.
 13. Every event has a separate set of rules and regulations. Students must be familiar with them and abide by them.

14. Decisions of the judges will be final and binding. No further queries or appeals will be entertained.
15. A college can send more than one team to the event. Each team consists of 15 participants.

CONTACT FOR QUERIES:

PROGRAMME CONVENER:	BIBINS JOSE GEORGE	9961720712
P.R.O:	SONIA ELIZEBETH THOMAS	9446458505
RECEPTION:	TANIA EDISON PEREIRA	9961646912
ACCOMMODATION & LOGISTICS:	JERRIL GEOGY MATHEW	9847631137

FORTITUDO (BEST MANAGER)

Prize: Rs 8,000

The most exciting variety program of the event. It is expected that this program will be viewed by most of the participants and guests as this particular competition shows the ability and skill of the participants as well as their ability to survive several adverse events. It is a game of the survival of the fittest.

Convener: Vini Thankam 9495835472

FORTUNA (H.R GAME)

1st prize **Rs 6,000**, 2nd prize **Rs 3,000**

This HR game has two parts and will be completed in two days. Here the participants will be challenged through six different rounds where their arguments and their ability to tackle human resource problems will be judged.

Convener:Aneeta Johnson 9961801409

FRAGRANTIS (MARKETING GAME)

1st prize **Rs 6,000**, 2nd prize **Rs 3,000**

This marketing game enables to judge the imagination and talent of the participants to find or create a market. It is an exciting event which will be viewed by most colleges.

Convener:Samuel John 9745328412

FABRICA (CALLISTA)

1st prize **Rs 6,000**, 2nd prize **Rs 3,000**

A unique game introduced by our students. It is a mixture of all the other games. This game was an innovative approach from the student's part, and was widely accepted by other colleges. This time the game is more tough and challenging.

Convener:Faseela P.M 9947100221

FORMICA (STOCK GAME)

1st prize Rs 6,000, 2nd prize Rs 3,000

A stock market simulation game. A real life case study will be provided to the participants. The game judges the speculating ability and calculating skill of the participants.

Convener:Liby Merin Thomas 9495684003

FRAGMENTUM (BUSINESS PLAN)

1st prize Rs 6,000, 2nd prize Rs 3,000

A mind blowing game. Contestants will be given play money to start a business. They are required to prepare a business plan and make a power point presentation. The business skills of the contestants will be judged.

Convener:Jeemon V.J 9747348486

FRAGORIS (BUSINESS QUIZ)

1st prize Rs 6,000, 2nd prize Rs 3,000

As the name suggests, this game has several rounds of quiz moderated by a professional quiz master. The general knowledge of participants in the world of business will help them reach the top position.

Convener:Sunitta Idiculla 9947547332